

United States Government
2005 Trade Capacity Building Assistance (\$US)
EASTERN AND CENTRAL AFRICA NS

Activity Title	Activity Description	TCB Category	FY 05 Total
African Growth and Opportunity Act (AGOA) - Ethiopia	The African Growth Opportunity Act (AGOA) Ethiopia is joint USAID/Ethiopia and ECA Hub (REDSO) Project with one full time professional based here in Ethiopia. USAID/Ethiopia will coordinate the first ever AGOA Meeting to be held in Ethiopia between October 22-25. Two hundred fifty East and central African business representatives will come to Addis Ababa to make AGOA deals and to learn from practical example how other African nations have succeeded with AGOA led exports to the United States. The Mission can report a more than doubling of Ethiopian AGOA exports to the U.S in the last 12 months (non-coffee exports only, from \$2 million to \$4.8 million). These products included Niger sees (Bird seed), handicrafts, beverages (specialty bottled water and beer), and some spices. This activity is funded with FY04 money. Funded by USAID/REDSO and implemented by USAID/Ethiopia.	Customs Operation & Administration	11,250
		E-Commerce & IT	45,000
		Export Promotion	56,250
		Business Services & Training	56,250
		Regional Trade Agreements (RTA)	11,250
		Other Trade Facilitation	11,250
		Environmental Trade & Standards	11,250
		Trade-Related Agriculture	22,500
		Activity Total	225,000
African Womens Agribusiness Network (AWAN)	The African Women Agribusiness Network (AWAN) is a business support organization that promotes women's economic growth through facilitation or direct provision of need based services through advocacy aimed at creating a better business environment for women within East Africa. AWAN builds the capacity of women-owned and operated agribusinesses thus enhancing their competitiveness in international markets--(1) AWAN-EA has held three workshops on Implementation and Audit Techniques for International Standards with the first one being held in Nairobi from September 13 to 17 (2) Regional Workshop on African Women's Leadership and Entrepreneurship (Feb. 21-24, 2005). Twenty delegates from the region participated in this training. and (3) AWAN-EA held three networking forums in: Rwanda, Tanzania, and Uganda. These meetings provided a forum for identifying country specific market needs and networking and information sharing opportunities for members and various service providers. Funded and implemented by USAID/REDSO.	Export Promotion	60,000
		Business Services & Training	40,000
		Trade-Related Agriculture	100,000
		Activity Total	200,000
Animal Plant Health Inspection Service (APHIS) Advisor	An advisor from the Animal and Plant Health inspection Service (APHIS) of the U.S. Department of Agriculture will work in East Africa. In the past year, the advisor has done an excellent job and really has moved the Pest Risk Assessments (PRA) process forward in this region. His office is based in Kampala due to security concerns and NSDD-38 ceilings in Nairobi. He has interacted well with his government counterparts in Kenya, Uganda, Rwanda, and Madagascar (and soon Tanzania). He has also assisted his African colleagues in drafting PRAs for bananas from Uganda baby corn, baby carrots, and peas from Kenya and lychees from Madagascar. Another area of cooperation has been the use of the Cochran Program to train African staff. Four people from this region went to the US for market assessments of their commodities in June 2005. Another group will go for PRA training in July or August of 2005. Funded and implemented by USAID/REDSO.	Export Promotion	30,000
		Trade-Related Agriculture	270,000
		Activity Total	300,000

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Association for Strengthening Agricultural Research	The Association for Strengthening Agricultural Research in Eastern and Central Africa (ASARECA) is a non-political organization of the National Agricultural Research Institutes (NARIs) of ten countries in Africa. It aims at increasing the efficiency of agricultural research in the region so as to facilitate economic growth, food security and export competitiveness through productive and sustainable agriculture. ASARECA's contributes to policy research and advocacy on issues related to regional trade harmonization. Several projects have made significant progress over the past year. One is designed to harmonize policies and regulations in the seed trade, to encourage the development of larger regional seed markets that will encourage investments, facilitate the spread of improved varieties, and speed up the process of making quality seeds available to larger numbers of farmers at affordable prices. For more information, see www.asareca.org . Funded and implemented by USAID/REDSO.	Trade-Related Agriculture	2,500,000
East African Community Upper Flight Information Region	The US Trade and Development Agency has approved \$566,000 in funding for a feasibility study on the development of an upper flight information region (UFIR) for the East African Community, made up of Kenya, Tanzania, and Uganda. The projects expected benefits include improved air traffic safety, coordination among the member countries, increased revenues, and increased overall efficiencies. Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	339,600
		Tourism Sector Development	113,200
		Gov/Transparency & Inter-Agency Coord.	113,200
		Activity Total	566,000
East and Central Africa Global Competitiveness Hub	The East and Central Africa (ECA) Global Competitiveness Hub based in Nairobi is one of three Hubs working on the Presidential Trade for Africa Development and Enterprise Initiative. Last year, the ECA Hub organized three trade missions to the United States for textiles and apparel, and for handicrafts and gifts. Collectively, 23 companies from the ECA region participated in these shows and completed deals worth more than \$3.5 million dollars and two-thirds of those 23 companies are owned and operated by women. The ECA Hub is working with COMESA and its member states to improve understanding of the operations of the World Trade Organization (WTO). The ECA Hub along with the Northern Corridor Transit Transport Co-ordination Authority and COMESA has been promoting the One-Stop-Border Post pilot project at Malaba which should reduce the transit time for cargo in the region. The World Bank has also agreed to co-fund elements of this project along with USAID. Funded and implemented by USAID/REDSO.	General Agreement on Trade in Services	300,000
		Other WTO Agreements	300,000
		Customs Operation & Administration	600,000
		Export Promotion	600,000
		Regional Trade Agreements (RTA)	300,000
		Physical Infrastructure Development	600,000
		Gov/Transparency & Inter-Agency Coord.	300,000
		Activity Total	3,000,000

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Regional Agriculture Expansion Support program (RATES)	The Regional Agriculture Trade Expansion Support (RATES) program has proven to be a catalyst for regional growth of this key sector. In specialty coffee, the East and Central African Fine Coffees Association has held two successful World’s Wildest Coffee Conferences – last year, in Nairobi and this year, in Livingstone – which resulted in several millions of dollars in new export orders. The “Maize without Borders” program has been adopted by the COMESA Council of Ministers last year, and the Regional Agriculture Trade Intelligence Network and Trade Africa websites have helped to inform African grain traders about key pricing and market information. The Eastern and Southern Africa Dairy Association was formed last year, and a well-attended African Dairy Conference was held in May to encourage inter-regional trade. The first regional Cotton and Textile Summit was organized in Nairobi resulting in the formation of a regional body for the cotton and textile sector. Funded and implemented by USAID/REDSO.	Export Promotion	760,000
		Regional Trade Agreements (RTA)	760,000
		Trade-Related Agriculture	2,280,000
		Activity Total	3,800,000
Total FY 05 USG Trade Capacity Building Assistance to Eastern and Central Africa, ns			10,591,000